



TOKEN LAUNCH WHITE PAPER

July 2018

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LEGAL DISCLAIMER

The purpose of this White Paper is to present the Mineinvest project to potential token holders in connection with the proposed Token Launch. The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holders for them to determine whether to undertake a thorough analysis of the company with the intent of acquiring MIV tokens.

Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with and is not subject to, laws or regulations of any authority which are designed to protect investors.

Certain statements, estimates and financial information contained in this White Paper constitute forward-looking statements or information. Such forward-looking statements or information involve known and unknown risks and uncertainties which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements.

This English language White Paper is the primary official source of information about the MIV Token Launch. The information contained herein may from time to time be translated into other languages or used in the course of written or verbal communications with existing and prospective customers, partners, etc. In the course of such translation or communication, some of the information contained herein may be lost, corrupted, or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and discussions and this official English language White Paper, the provisions of this English language original document shall prevail.

Introduction

We live in an era that is increasingly influenced by the blockchain technology which has been developed by Satoshi Nakamoto in the year 2008 while he was launching the white paper for the number one cryptocurrency, the Bitcoin. As it attracted more attention year by year, the market cap reached incredible heights rapidly – and it's still increasing. While buying Bitcoins now is very expensive, mining them through MineInvest is more cost-effective than ever before.

The main idea of this project is to provide a broader range of people the benefits that come along with cryptocurrency mining, without investing a large amount of money. With a total market capitalization of more than 250 billion USD (as of June 2018), the crypto market cap increased twentyfold since the start of 2016.

While investing in cryptocurrencies efforts a lot of assets nowadays and can be quite risky as well, a lot of experts advise not to do so – with a good reason. But we want to give everyone a chance to be a part of this movement, which will not only be the future of the finance industry, as well of many other economic structures just as the insurance, farming, and advertisement sector.

As mining such coins is getting harder for private persons due to high electricity costs, shortage of miners and legal restrictions, we set our goal to provide this technology to everyone. But as building a mining farm and let the miners do their work isn't enough as we've seen, we've worked on a reinvestment plan to scale substantial profit numbers, no matter where market prices are moving.

As the Bitcoin raised enormously at the end of 2017, the interest of more people got to instead mine them instead of buying them directly, which led to a massive rise of the difficulty of every mineable coin on the market. Bitcoin difficulty increased by more than ten times until the end of 2017, what lowered the profits of the farm enormously. This situation led to our idea of how to use and reinvest the already mined coins.

WHY MINEINVEST?

Back in 2013 we first heard about Bitcoin as a digital currency but didn't know what to do with it in our daily routine just as many others during that time. But then, back in December 2016, we first got in contact with blockchain technology itself and were able to use the advantages of it for daily business. While we were saving a lot of money with blockchain transfers instead of expensive international bank transfers, we got even more interested in the technology behind it.

We've recognized early enough that there's a lot more of opportunities for daily usage than we've thought years ago. Through good connections with business partners from all over the world and a personal investment of more than 100.000 USD, we were able to build our first Bitcoin mining farm in Novosibirsk, Russia in July 2017. With an electricity price of 0,08\$ (0,0686€) per kW/h and a stable total power supply of maximum 15 Megawatt, back then we have chosen one of the best locations for cryptocurrency mining in the world. Through the mild weather of Russia and the little electricity cost, we have nearly no costs for cooling the equipment as well.

The primary goal of this project is to let everybody be a part of the most profitable mining project on the market. We will always stay devoted to the Crypto industry and its future development.

Due to our hard cap of 6.000.000 USD and special buying conditions, we will be able to buy approximately 8000 pieces of the Bitmain S9 Antminer, which achieves 14 TH/s per device and is, therefore, the most profitable ASIC miner on the market. New batches will regularly follow every month due to the reinvestment plan, to keep the farm as profitable as possible.

OUR CURRENT MINING FARM

As stated above we're already successfully running a mining farm in Novosibirsk, Russia. A steel mill located at the same site, therefore we're able to use their capacities of electricity of up to 15 Mega Watts supply free of charge, only paying the electricity price of 0,08 kW/h. It's located in a 24/7 secured arsenal which is not only CCTV monitored, also there is a well-trained security service on the spot at all times.

As this mining farm was set up in collaboration with our business partners, they organized high educated IT experts to take care of the mining equipment whenever it's needed.

THE MINEVEST FARM

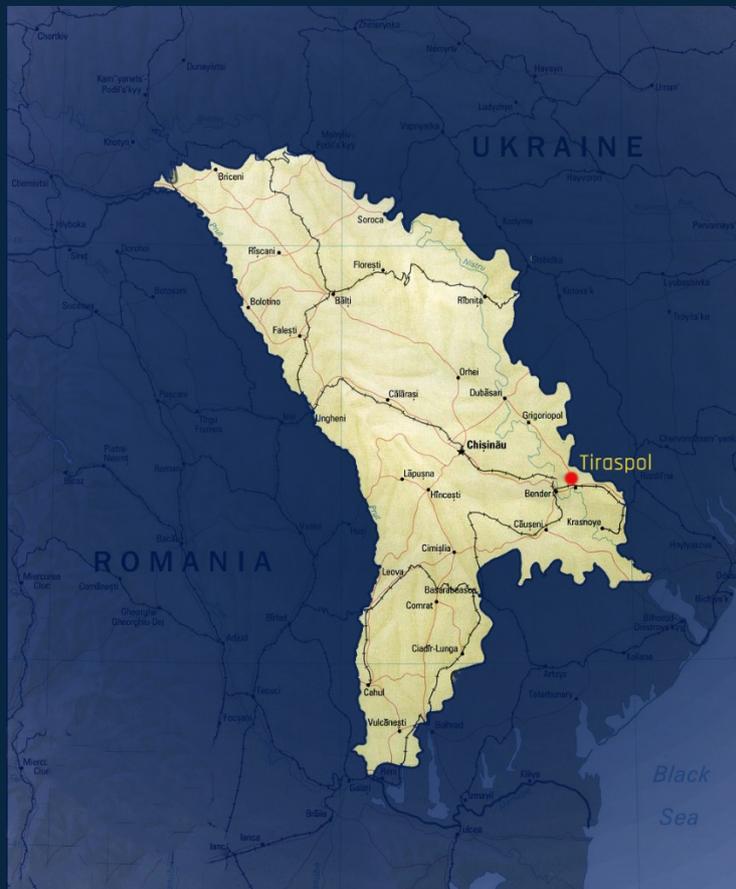
Through great connections to economists and politicians from all over the world, we're happy to announce that our Mineinvest farm located in Tiraspol, Moldavia.

Why have we chosen Moldavia?

Just because all factors got customized to our needs, no matter whether it is the electricity price, the legislature or the infrastructure.

This has the following advantages:

- Electricity price of 0,045\$, which is unique in the Bitcoin mining industry
- Governmental protection for the location and hardware
- modified legislation for Cryptocurrency mining to our benefit
- free trade agreements with the European Union and many other countries
- visa-free entry possible



FOUNDER STATUS

Unlike nearly all mining ICO's, Mineinvest uses almost all of the raised funds to buy miners itself instead of wasting it while spending a large percentage of the collected money to advisors or the team. To back up these expenses incurred, we're using another, way more customer friendly system. We forego Bounty programs and expensive marketing programs; instead we believe in our active community and their belief in this project. Therefore we're providing every investor with an excellent electricity price, and offer special conditions to a small group of people to push the project even more forward for everybody.

- Silver founder status:

The Silver status is the minimum status an attendee can reach, automatically assigned to him when an investment of more than 10.000 EUR has taken place. An electricity price of 0,055 USD per kW/h allocated to the cash rate. Then, already 25% cheaper than the best possible conditions for a private household, no matter where in the world it's placed.

- Gold founder status:

The Gold status will be assigned to investments from 50.000 EUR up to 100.000 EUR, an electricity price of 0,05 USD per kW/h allocated to the cash rate. It's only 18% of the average electricity price in the European Union in 2017, and cheaper than all other mining ICO's. Also, a 24/7 direct contact to the project managers will be implemented to make satisfaction complete.

- Platinum founder status:

The Platinum founder status will be available to those who decide to invest more than 100.000 EUR. The advantages which come along with this status are not only an individual electricity price of 0,045 USD per kW/h; also a 24/7 direct contact with the managers will be implemented to make satisfaction complete. A visit to the mining farm including adequate accommodation (if wished) is included in the Platinum founders package.

If you invest 100.000 EUR to Mineinvest as a platinum founder, you'll be able to use a total of 2000 Th/s hashing power of the SHA-256 algorithm. With the use of an electricity price of 0,059 USD, the 200.000 watts would cost you 103.370 USD per year. Through your platinum status, it's 78.840 USD only – a saving of way more than 20% in comparison to other projects. It is the best electricity price in the world in combination with the best mining conditions.

Of course, a founder status can also be reached if your newly developed hashing power is equivalent to the numbers above. An upgrade to the next founder level will take place automatically and is free of charge.

Another way to reach the Gold or Silver founder status is to subscribe for a given reinvestment period. If you decide to reinvest and therefore lock your funds for 12 months, you'll archive the Silver founder status automatically. Sign up to the 18 months reinvestment period, you'll archive your Gold founder membership. In both options the reinvestment rate is set to 100% per month and can't be changed.

If your investment falls not into a category above, your electricity price is set to 0,059 USD.

OUR REINVESTMENT PLAN

Due to the highly risen Bitcoin difficulty it became harder to mine Bitcoin with just some Th/s of power, and buying new miners monthly is nearly impossible for a private person. Therefore we've created our reinvestment plan. Through monthly reinvestments of the mined coins, we add new hashing power to your account all the time – which leads to an enormous increase of hashing power which can be used by you. We provide two plans at this time, a twelve-month and a sixteen-month reinvestment.

The following examples show how it works:

We assume that you would like to invest 180 EUR/ 216 USD into MIV tokens, which would be equivalent to 3000 MIV tokens. This investment would allow you to use 3 TH/s of a SHA256 algorithm to mine Bitcoin at Mineinvest.

Following sample is based on stats which are up to date at 27. June 2018:

With a current BTC exchange of 1 Bitcoin = 6.101,40 USD, 3Th/s will give you the opportunity to mine 0,004457 BTC a month (27,19 USD) and thereby 0,05423 BTC a year (330,87 USD) at a difficulty rate of 5 077 499 034 879, 02.

But as the difficulty raised by 46,64% within the last 90 days in total, as well 17,89% in the previous 30 days, you wouldn't be able to get a result of 330,87 USD, rather 137,10 USD if we assume that the difficulty raise is linear within the next 12 months.

That's where our reinvestment plan comes in:

Case 1: 12 months of reinvestment

1. Month

With 3 TH/s you will be able to gain a profit of **29,30 USD** in the first month, to be debited by the electricity costs of 8,64 USD, you would earn a profit of **20,66 USD** in the first month. In the second month, reinvestment of the wholly mined profit transacted, and new hashing power bought with it.

2. Month

In the second month you'll therefore be able to use 3,3444 TH/s as a result of the reinvestment, which gains a net profit of 29,28 USD, already debited by the assumed difficulty raise of 18% per month and to be debited by the electricity costs of 9,63 USD (raised as a result of the new hashing power was added). As a monthly result, you will have 19,65 USD Profit for the second month, which will be fully reinvested into new hashing power as well.

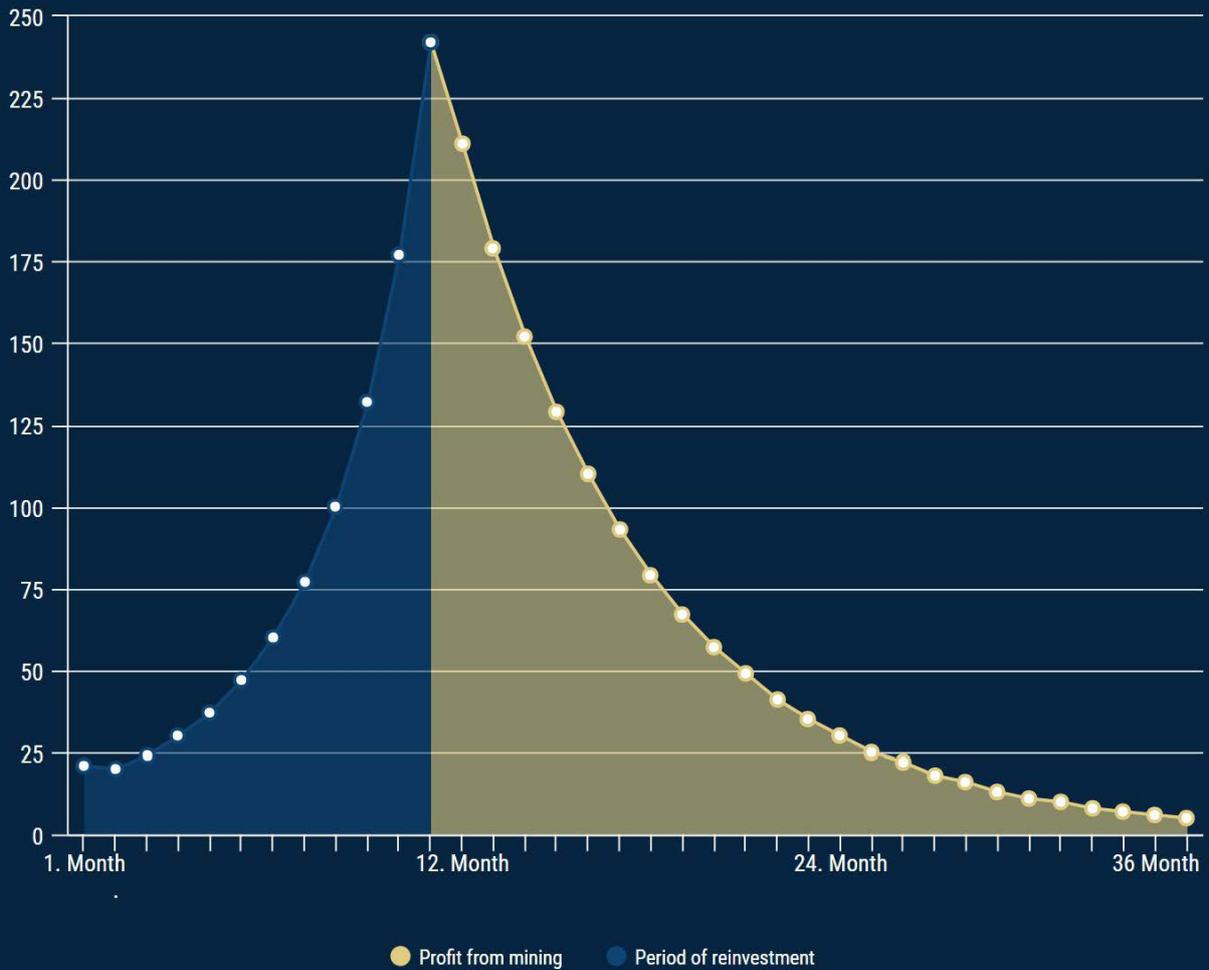
3. Month

In the third month, through your total reinvestments of 40,31 USD so far you'll be able to use now 3,6720 TH/s of hashing power, which gains a profit of 34,72 USD already debited by the assumed difficulty raise of 18% per month and to be debited by the electricity costs of 10,58 USD (raised as a result of the new hashing power was added). As a monthly result, you will have 24,15 USD Profit for the third month, which Despite increasing difficulty rate is more than in the first month – and more is coming.

12. Month

Following this plan, in the twelfth month you'll be able to use a total of 15,0734 TH/s, which gains an total output of 284,95 USD per month, already debited by the assumed difficulty raise of 18% per month and to be debited by the electricity costs of 43,41 USD (raised as a result of the new hashing power was added). It leads to a total net profit of 241,53 USD in the 12th

month, and a result of 965,95 USD* income for you within the first year. An ROI of 436.64% reached. This profit will no longer getting reinvested, so it paid out to your Bitcoin wallet monthly from now on. Your total income within the next 12 months will then be 3.377,28 USD** from a single investment of 180 USD at the start. That leads to an overall ROI of 1,776.27% percent! Of course this hashing power can be used by you for lifetime.



Case 2: 18 months of reinvestment

1. Month

With 3 TH/s you will be able to gain a profit of 29,30 USD in the first month, to be debited by the electricity costs of 8,64 USD, you would earn a profit of 20,66 USD in the first month. In the second month, reinvestment of the wholly mined profit transacted, and new hashing power bought with it.

2. Month

In the second month you'll, therefore, be able to use 3,3444 TH/s as a result of the reinvestment, which gains a net profit of 29,28 USD, already debited by the assumed difficulty raise of 18% per month and to be debited by the electricity costs of 9,63 USD (raised as a result of the new hashing power was added). As a monthly result, you will have 19,65 USD Profit for the second month, which will be fully reinvested into new hashing power as well.

3. Month

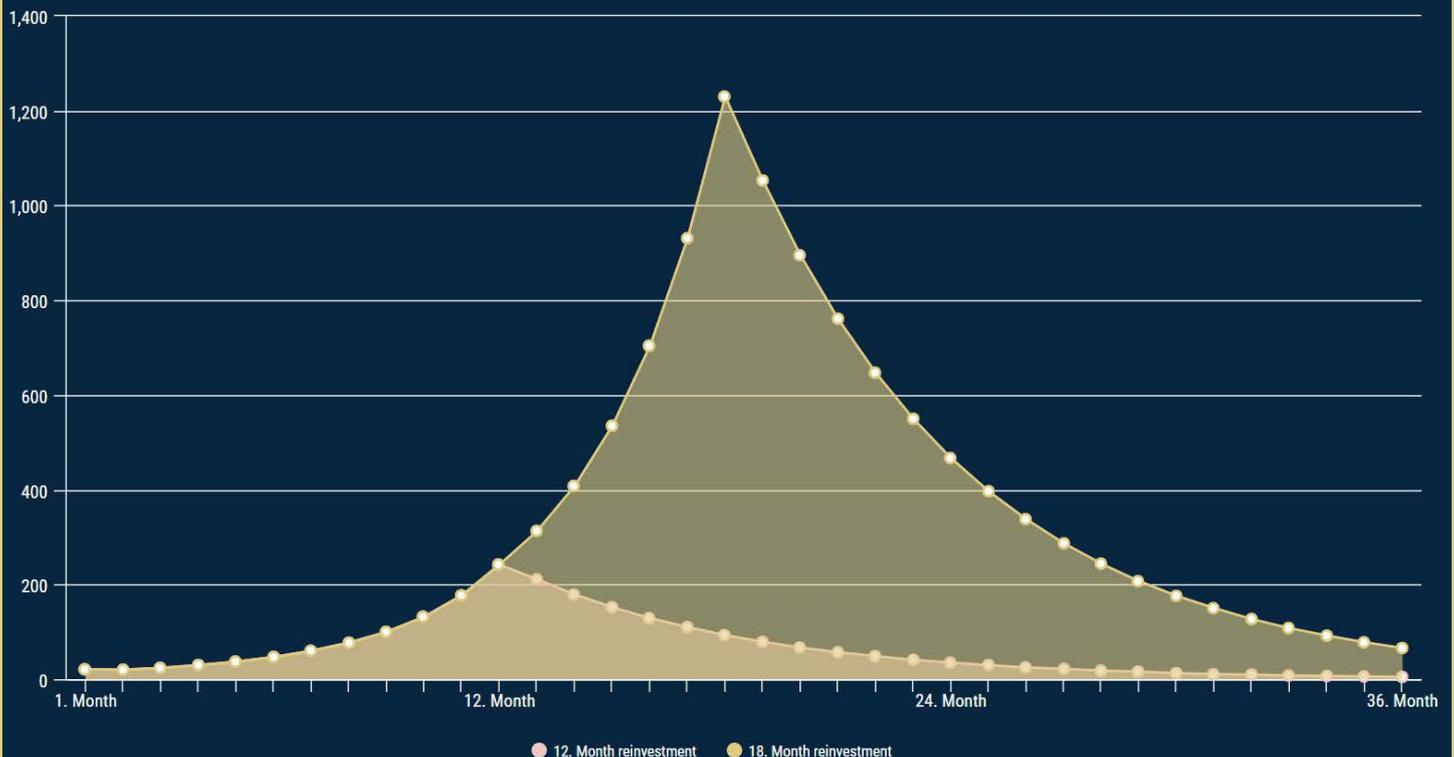
In the third month, through your total reinvestments of 40,31 USD you'll be able to use now 3,6720 TH/s of hashing power, which gains a profit of 34,72 USD already debited by the assumed difficulty raise of 18% per month and to be debited by the electricity costs of 10,58 USD (raised as a result of the new hashing power was added). As a monthly result, you will have 24,15 USD Profit for the third month, which Despite increasing difficulty rate is more than in the first month – and more is coming.

12. Month

Following this plan, in the twelfth month you'll be able to use a total of 15,0734 TH/s, which gains an total output of 284,95 USD per month, already debited by the assumed difficulty raise of 18% per month and to be debited by the electricity costs of 43,41 USD (raised as a result of the new hashing power was added. It leads to a total net profit of 241,53 USD in the 12th month, and a result of 965,95 USD* income for you within the first year. An ROI of 436.64% reached.

18. Month

In the eighteenth month, through your total reinvestments of now 5.096,48 USD you'll be able to use 67,2943 TH/s of hashing power, which gains a profit of 1.432,63 USD per month, already debited by the assumed difficulty raise of 18% per month and to be debited by the electricity costs of 193,81 USD (raised as a result of the new hashing power was added). As a monthly result, you will have 1238,83 USD Profit for the eighteenth month. This profit will no longer getting reinvested, so it paid out to your Bitcoin wallet monthly from now on. Your total income within the next 12 months will then be 15.650,11 USD** from a single investment of 180 USD at the start. That leads to an overall ROI of 8,594.51% percent!



The given stats base on a monthly reinvestment of your mined profits by 100%. You'll be able to change the percentage rate of the reinvestment once per month – but to gain the calculated earnings below we would advise you to stay with a 100% reinvestment.

If you want to receive monthly payouts after some time of reinvesting, you can set your reinvestment rate to the lowest possible amount, and so get payouts to your Bitcoin wallet monthly.

*In the examples above we've assumed that BTC will rise by 8% per month, to a final stat of 14456,16 USD at the end of the 12th month.

** In the examples above we've assumed that BTC will rise by 2% per month after the 12th month, to a final stat of 18333,90 USD at the end of the 24th month and 24658,18 USD at the end of the 36th month.

WORST CASE – WHAT HAPPENS IF BITCOIN DROPS?

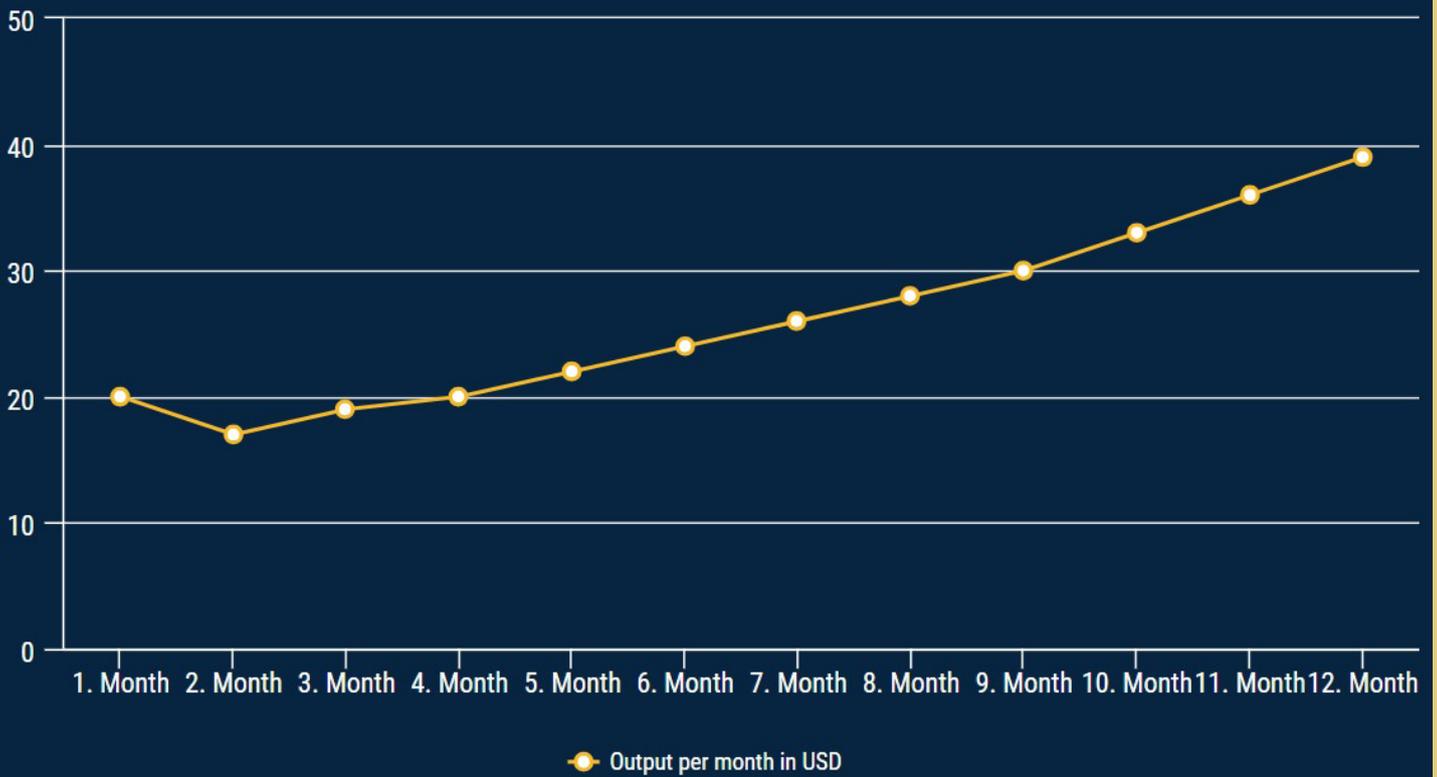
What will happen if the Bitcoin stays at 10.000 USD or even 6.500 USD for the next 36 months? Our reinvestment plan calculated that even if Bitcoin would stay at the 10.000 USD or even 6.500 USD position for the next 36 months and the rise of the difficulty would increase by 18% monthly, you would still gain following profits, depending on your reinvestment plan:

If Bitcoin would stay at 10.000 USD for next 36 months, you would still gain following profits depending on your reinvestment plan:

- Case 1: ROI of 682.34% / total profit of 1.228,21 USD
- Case 2: ROI of 1.781.73% / total profit of 3.207,13 USD

And even if it would stay at 6.500 USD for next 36 months, you would still gain following profits depending on your reinvestment plan:

- Case 1: ROI of 168.74% / total profit of 483,74 USD
- Case 2: ROI of 338.63% / total profit of 798,54 USD



As clearly notable, even if the Bitcoin rise would not take place, you will be able to gain enormous profits due to our reinvestment plan.

The mining farm will run as long as the electricity costs do not exceed the profit gained. Due to our unique electricity price of 0,045\$ per kW/h, approximately more than 50% of the miners worldwide would have to get switched off if Bitcoin drops below 5.000 USD mark. It would lead to a decreasing difficulty rate which would increase the profit of our hashing power again - and so increase your profits as well.

BREAKEVEN POINT

As many factors just as market conditions, bitcoin price, difficulty rate and total hash rate change weekly, it's hard to predict a breakeven point. But due to our great conditions we forward to the customers we have for sure the nearest possible break-even point in the market.

SECURITY

As we had to sadly witness a lot of hacker attacks happened to Crypto marketplaces in the last months and years, just as the most significant attack on NiceHash.com with a total loss of 70 Million USD, we've taken steps to avoid such a situation in the future.

All mined coins will be transferred to a so-called "cold wallet" daily by our team, which is a hard disk drive only built to store and safe cryptocurrencies. It is not connected to the internet itself and therefore safe from hacker attacks.

As at the end of every month these funds will be used for reinvestments, they will be transferred to a usual "hot wallet" again. It minimizes the omnipresent risk of hacker attacks by nearly a hundred percent.

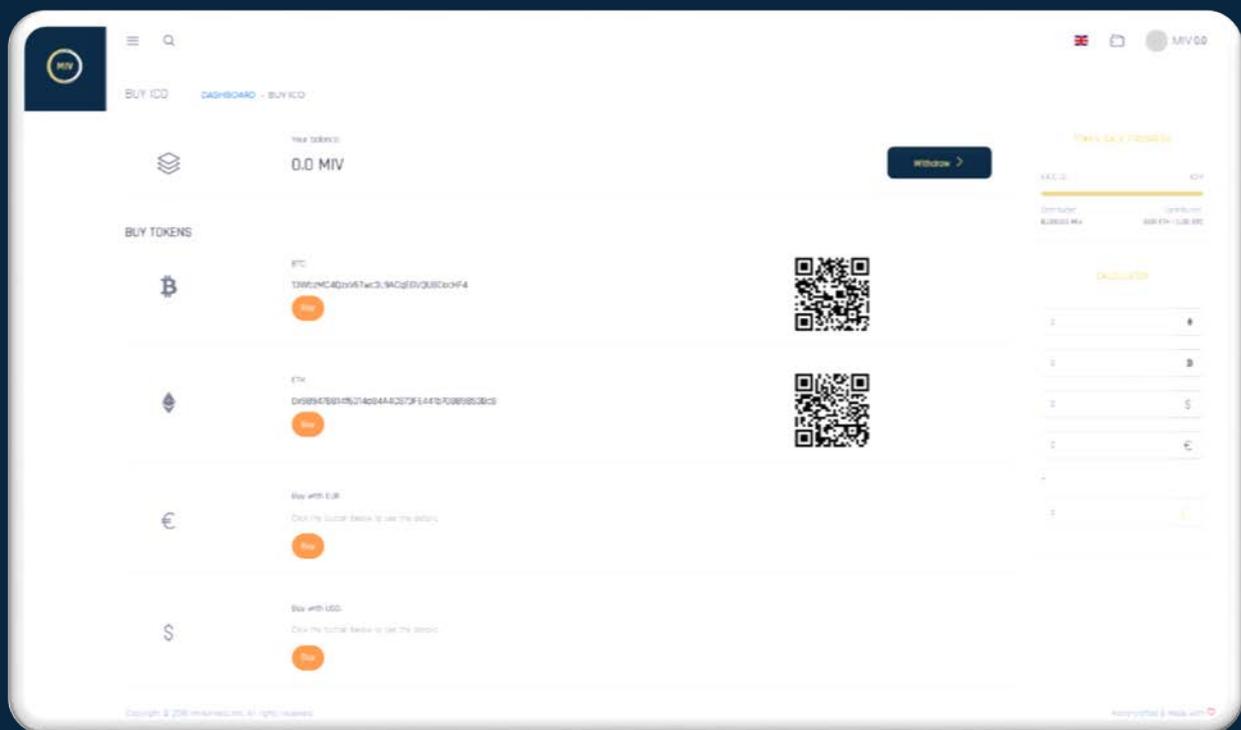
There will be no fees charged for the end-customer for this transaction.

PLATFORM ARCHITECTURE

Our platform will include several modules as following:

MINEINVEST DASHBOARD

You'll be able to access your current mining stats as well as essential updates through an SSL-Certificate secured website - which will be as simple to use as a mobile app. It will include your current mining stats with history, as well as live updates and a support desk where you can always talk to someone from our team. You can change your reinvestment rate once per month on the dashboard.



MINEINVEST MOBILE APP

The main idea behind this app is to grant you access to all relevant information connected to your investment, just as the Dashboard does. But different from the Dashboard you'll be able to access this information from all over the world with your iOS or Android device, always secured through SSL-Certificate which runs through the Dashboard itself.



MINEINVEST TOKENS (MIV)

A total of 100.000.000 MIV tokens will be released, which is an Ethereum (ERC-20) based token. Tokens not sold during the ICO phase will stay available for buying. After the hard cap reached, there won't be any new MIV tokens.

Name: MIV

Fixed Limit: 5.000.000 EUR / 6.000.000 USD

Soft Cap: 1.250.000 EUR / 1.500.000 USD

Exchange: 1 MIV = 0,05 EUR / 0,06 USD

Equal to: 1000 MIV = 1000 GH/s / 1 TH/s (of SHA256)

Currency: ETH, BTC, FIAT (USD/EUR)

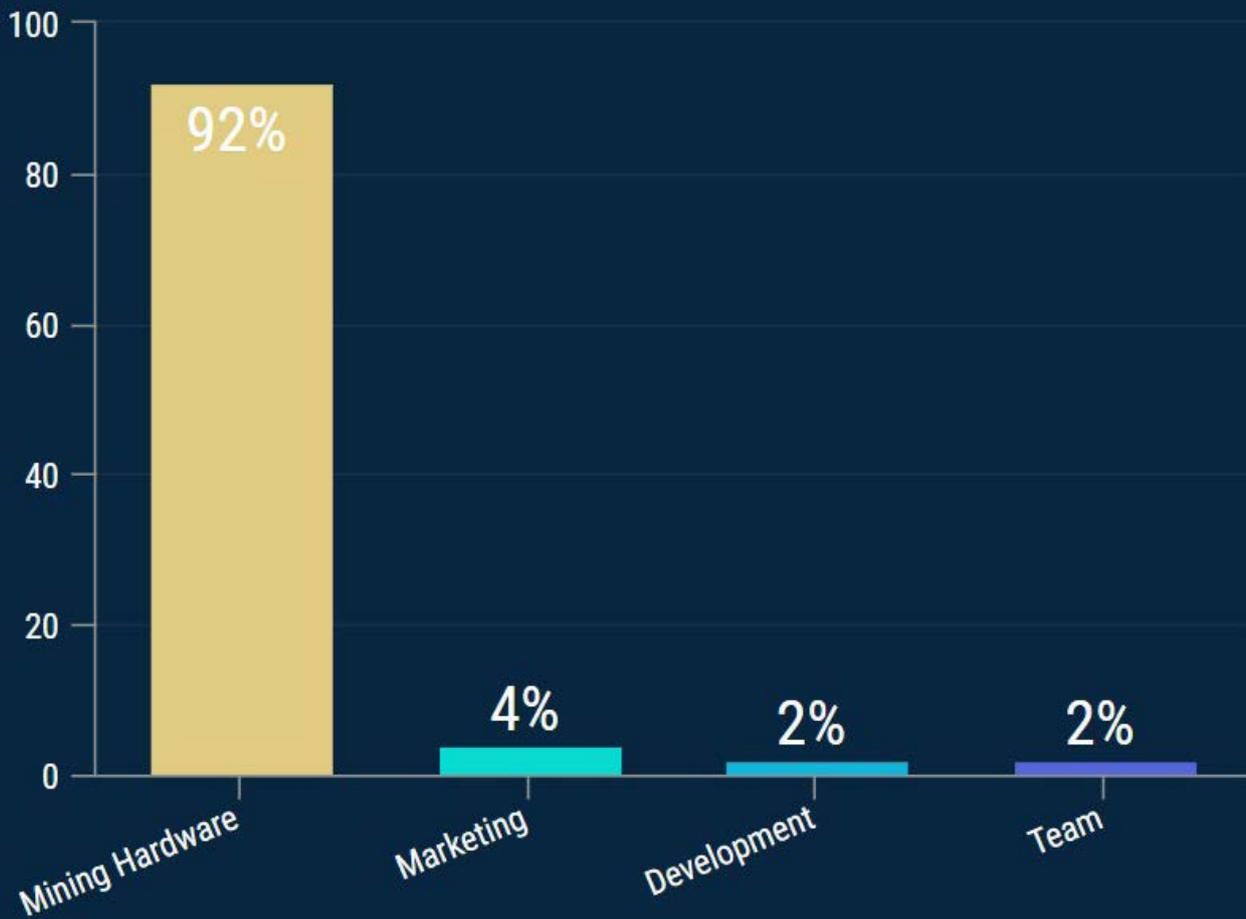
Min Purchase: 2000 MIV = 100 EUR

Starts: August 1 (9:00 AM)

Ends: September 30 (11:59 PM)

A minimum investment of 100 EUR/ 120 USD is needed to participate in this project. For investments more than 1.000 EUR / 1.200 USD, we accept bank wire payments.

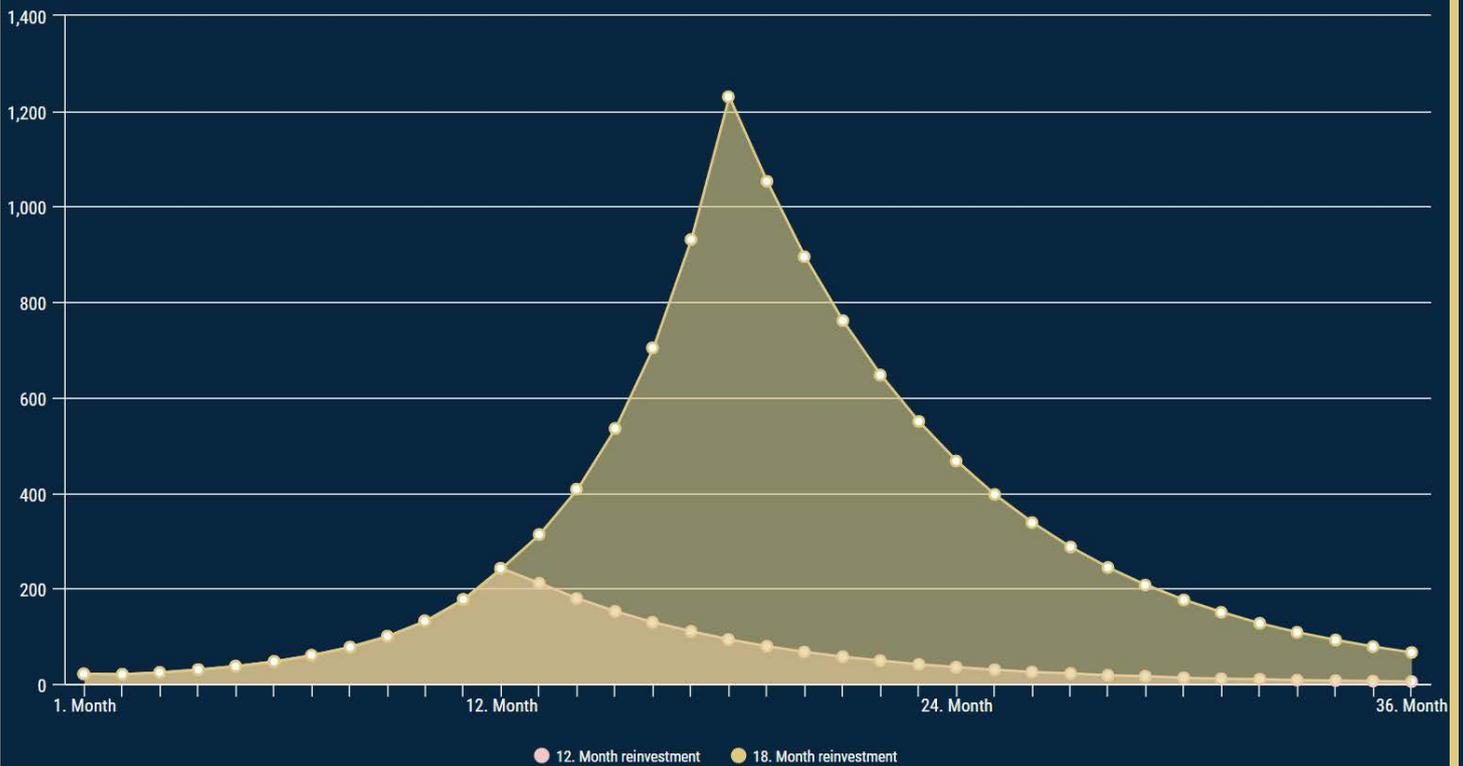
TOKEN USAGE



MineInvest uses most of the raised funds to buy mining hardware, instead of spending too much into marketing and advertisement. This makes it possible to provide our customers with even better conditions.

WHAT HAPPENS IF I SELL MY MIV TOKENS?

If you would sell your MIV tokens, you will lose the right to use the originally bought and the won hashing power. You should therefore not sell your MIV tokens, so it will still gain monthly profits for you. If you would have invested 180 USD at the beginning, stopped reinvesting your profit completely and hold your MIV tokens after 12 months, the chart could look like the following:



In conclusion, you would get back your total invested sum at the end of the 12th/18th month and would gain monthly payouts almost as high as the investment for a long time.

COMPETITOR ANALYSIS

Due to great market conditions at the end of 2017, a lot of mining ICO's were founded, promising their often inexperienced customers high profits on their websites, without implying the enormously raising difficulty in their calculations or the chance of adverse market conditions. Sadly to say, often only to enrich themselves but not the community. Our team from MineInvest is sure that that's the wrong way of working, and therefore launched a hundred percent transparent project which seems to be one of only a few that have future. We don't hide the rising difficulty rates, neither the temporally lousy market conditions - we've created a solution to all this.

Following content is collected from the mentioned companies whitepapers:

Competitor Analysis

				
Price per kW/h in USD	0.045\$	0.076\$	0.06\$	0.0526\$
Price per TH/s for SHA256	60.00\$	151.00\$	7.000.00\$	250.00\$
Distribution of revenue to the customer	100%	77%	✗	✗
Hardware investment	92%	82%	✗	62%
Reinvestment rate	100%	23%	✗	✗
Realistic difficulty rate	✓	✗	✗	✗
Useful reinvestment plan	✓	✗	✗	✓

DEVELOPMENT ROADMAP

April 2018 - setting up a team of blockchain experts to launch a Bitcoin mining ICO based on the adequately used reinvestment plan

1 August 2018- ICO presale start

14 August 2018 - ICO presale ends

15 August 2018 - ICO starts

30 September 2018 - ICO ends / Mobile app launch

1 October 2018 - ordering miners

15 November - Farm has been built in Moldavia and is ready to run

15 December - new mining equipment is getting ordered and set up till the end of the month

15 January - new mining equipment is getting ordered and set up till the end of the month

February 2019 - reaching a break-even point for every investor

CHANNELS OF COMMUNICATION

You can reach the MineInvest team by following official channels:

- Our official newsletter – apply here
- Contact form at <https://mineinvest.net>
- Twitter feed: <https://twitter.com/MineinvestN>
- Telegram: <https://web.telegram.org/#/im?p=@mineinvestnet>
- Facebook page: <http://fb.me/mineinvest.net>
- Medium: <https://medium.com/@Mineinvest>

WHO WE ARE

The team behind this project is composed of an eight-person team, coming from different sectors of the global economy, just as an international wholesale company, e-commerce and metal industry. Through longtime friendship and business connections, we're operating with a team in German, Russia, and Moldavia. Thanks to our main companies, we have access to top qualified IT, marketing and strategic planning specialists who are always at our service. For larger investment partners we're still open for a private meeting of course.

TAXES

MineInvest is not giving any tax advice. Token Holders and purchasers of contracts and equipment may be required to pay sales tax and other taxes associated with transactions. Gains may be necessary reported as capital gains or ordinary income. Other legal and tax consequences may develop as this space grows. Consult with your tax professional for advice. Mine Invest is not responsible for your tax liabilities and does not claim to make any representations regard tax advice nor provide any tax advice.

Due to international laws, we're not able to accept payments in any way from citizens of the following countries: the United States of America, People's Republic of China (except for Hong Kong, Macau and Taiwan), South Korea, Cuba, Iran, North Korea, Syria, Crimea Region. Investors identities to verify through an ID check due to KYC regulations. If you have any further questions feel free to contact us.